

UNIVERSITY OF PLYMOUTH MODULE RECORD

SECTION A: DEFINITIVE MODULE RECORD. *Proposed changes must be submitted via Faculty/AP Quality Procedures for approval and issue of new module code.*

MODULE CODE: MLA708**MODULE TITLE:** Maritime Strategy and Policy**CREDITS:** 30**FHEQ LEVEL:** 7**HECOS CODE(S):** N211**PRE-REQUISITES:** None**CO-REQUISITES:** None**COMPENSATABLE:** Yes**SHORT MODULE DESCRIPTOR:**

Maritime Strategy and Policy sets students' learning into a worldwide marine economy perspective, through the analysis of maritime commercial practice. Appraisal of the occasionally conflicting areas of marine markets, sales, finance, management, leadership, organisational behaviour, operations, maritime communication, enterprise and corporate social responsibility are brought together to develop students' knowledge and understanding.

ELEMENTS OF ASSESSMENT					
E1 (Examination)	N/A	C1 (Coursework)	100%	P1 (Practical)	N/A
E2 (Clinical Examination)	N/A	A1 (Generic assessment)	N/A		
T1 (Test)	N/A	O1 (online open book assessment)	N/A		

SUBJECT ASSESSMENT PANEL to which module should be linked: MLA

Professional body minimum pass mark requirement: N/A

MODULE AIMS:

In the context of the global marine economy, the Maritime Strategy and Policy module aims to describe maritime global trade and develop students' autonomous skills in: problem solving and critical analysis, research, marine management, leadership, team building, statistics and numeracy, staff motivation, entrepreneurial activity and wider communication and persuasive talents.

ASSESSED LEARNING OUTCOMES: (additional guidance below; please refer to the Programme Specification for relevant Programme Intended Learning Outcomes).

At the end of the module the learner will be expected to be able to:

Assessed Module Learning Outcomes (ALOs)	Programme Intended Learning Outcomes (PILOs) contributed to
1. Appraise national and international strategic maritime activity and policy 2. Demonstrate a detailed understanding of common financial analysis tools, and apply these in a maritime context 3. Analyse marine business case studies, from operational, economic and ethical perspectives to	

form supportable judgements and financial success 4. Demonstrate the skills required to manage for financial and operational success in a maritime business setting.	
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DATE OF APPROVAL: 9th November 2015	FACULTY/OFFICE: Academic Partnerships
DATE OF IMPLEMENTATION: 03/2016	SCHOOL/PARTNER: MLA
DATE(S) OF APPROVED CHANGE:	SEMESTER: AY
MODE OF DELIVERY: distance learning	

Additional Guidance for Learning Outcomes:

To ensure that the module is pitched at the right level check your intended learning outcomes against the following nationally agreed standards

- Framework for Higher Education Qualifications
<http://www.qaa.ac.uk/docs/qaa/quality-code/qualifications-frameworks.pdf>
- Subject benchmark statements <https://www.qaa.ac.uk/quality-code/subject-benchmark-statements>
- Professional, regulatory and statutory (PSRB) accreditation requirements (where necessary e.g. health and social care, medicine, engineering, psychology, architecture, teaching, law)
- QAA Quality Code <https://www.qaa.ac.uk/quality-code>

SECTION B: DETAILS OF TEACHING, LEARNING AND ASSESSMENT

Items in this section must be considered annually and amended as appropriate, in conjunction with the Module Review Process. Some parts of this page may be used in the KIS return and published on the extranet as a guide for prospective students. Further details for current students should be provided in module guidance notes.

ACADEMIC YEAR: 2022-23**NATIONAL COST CENTRE: 113****MODULE LEADER: Dr. Carlos Martins****OTHER MODULE STAFF: Dr. Jaimie Cross****Summary of Module Content**

Finance and numeracy, maritime commerce and communication, maritime markets, sales and enterprise, organisational behaviour, problem solving and corporate responsibility

SUMMARY OF TEACHING AND LEARNING [Use HESA KIS definitions]		
Scheduled Activities	Hours	Comments/Additional Information (briefly explain activities, including formative assessment opportunities)
Lectures (online)	40	Indicative figures for distance learning
Tutorials and formative assessment (online)	40	Indicative figures for distance learning
Directed and self-study	100	Reading and associated study
Personal development planning	20	Reflection within portfolio
Professional portfolio	100	Completion of assessment
Total	300	(NB: 1 credit = 10 hours of learning; 10 credits = 100 hours, etc.)

SUMMATIVE ASSESSMENT

Element Category	Component Name	Component Weighting
Written exam	N/A	N/A
Test	N/A	N/A
Coursework	Critical literature review	30%
	Financial and PESTLE analysis	50%
	Reflective report	20%
Practical	N/A	N/A
Clinical Examination	N/A	N/A
Generic Assessment	N/A	N/A
Online open book assessment	N/A	N/A

REFERRAL ASSESSMENT

Element Category	Component Name	Component Weighting
Written exam	N/A	N/A
Coursework (in lieu of the original assessment)	Critical literature review	30%
	Financial and PESTLE analysis	50%
	Reflective report	20%
Coursework	N/A	N/A
Practical	N/A	N/A
Clinical Examination	N/A	N/A
Generic Assessment	N/A	N/A
Test	N/A	N/A
Online Open Book Assessment	N/A	N/A

To be completed when presented for Minor Change approval and/or annually updated

Updated By MLA College
 Date: 3rd March 2022

Approved by: Dr Ross Pomeroy
 Date: 3rd March 2022

Recommended Texts and Sources:

- Atrill, P. and McLaney, E.J. (2013) *Accounting and Finance for Non-Specialists*. Harlow: Routledge.
- Institute of Chartered Shipbrokers (2013) *Shipping Finance*. London: ICS.
- Roe, M. (2012) *Maritime Governance and Policymaking*. London: Springer.
- Selkou, E. and Roe, M.S. (2004) *Globalisation, Policy and Shipping*, Edward Elgar: Cheltenham.
- Stopford, M. (2013) *Maritime Economics*. Abingdon: Routledge.